

Greek Life Leaders: Operating the Final Organization

However, I would like to challenge that stereotype by emphasizing the professional development and self-improvement opportunity that is presented to Greek life members - especially those who hold leadership positions. Currently, I serve my one-hundred member sorority as chapter president and assist other officers to steadfastly keep up a well-balanced, structured, and involved organization.

Fraternities and sororities must operate as a small business first, and a socialite second in order to be successful. I want to indicate some key concepts that report the relation between Greek organizations and businesses.

Greek organizations:

- . Divide officers into teams to focus on specific areas of the chapter
- . Must operate on a strict budget, fueled solely from member's dues
- . Must market themselves well to be able to continue steadily to recruit new members
- . Have mission statements and values to put on their members to and gear their brand
- . Must follow rules from, and report to, their national headquarters
- . Have insurance to cover their organization and its members, along with many policies and procedures in area for holding events

These are just a couple points that report how Greek organizations are ran as the best business, combining friendship with professionalism and offering members a great opportunity for private development.

As president, I see all sides of running a Greek organization and must help every officer no matter what team her position is just a part of. My days are filled up with constantly making decisions and weighing the consequences. I have discovered to produce fair decisions that benefit the greater good, while remaining unbiased in the process. I also answer to everyone's questions and concerns while problem solving when an unplanned event takes place. Like, we had a small crisis with flyers which were made to market an event we were having. Once they came in, we noticed the contact email on the flyers was spelled wrong. After some deliberation, we decided to utilize the flyers we had and made a fresh email address with the typo included.

A huge section of owning a successful organization is beneficial and professional communication. Our main forum of communication between officers and the advisory board is emailing. I discovered just how to properly send and answer emails in a specialist manner. My communication skills have improved substantially since being truly a leader of my chapter. I have discovered to communicate concisely and format information in the most truly effective way. I have found providing information in bullet lists is the greatest way to have members to learn messages fully. Our officers must hold team meetings and get reports of progress in the different areas on the team. Officers are accountable for organizing their particular meetings and taking minutes to record that which was discussed. Greek organizations teach members to effectively and professionally communicate through emailing, holding meetings, and dealing with others.

One of the very valuable traits that I'm still learning through my presidency, is how to get comfortable with hard conversations. I work closely with our Director of Standards and Ethics to make sure our members are holding themselves to your high ideals and values. When someone is falling behind, it's our job to possess conversations with them about why this is happening and what we are able to do to make sure it does not happen again. These tough conversations become even tougher when remembering that the members of our chapter are also our friends and sisters. As a leader of a Greek organization, I am understanding how to have these hard conversations while remaining in control of myself and the conversation.

About the Author

Greek life has a lot more to provide than the social aspect of the organization regarding [live tv](#), and can truly prepare young adults to join the professional world. Through developing members personally, and developing officers professionally, Greek organizations will offer life-changing collegiate experiences that can't be found elsewhere.

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