

Online dating scam

We promote "sustainable privacy" and "internet complicity reduction".

Sustainable privacy refers to the situation where you're forced to reveal more than needed to conduct business.

Let's imagine that your name is Koh Kim, and you have a stellar wardrobe that you share a lot via StyleLend.

Now, you want to organize a meet (through MeetUp.com) where you would like to share your experience, perhaps promote StyleLend, and may be offer consulting services to other young women who want to do the same.

How can you prove to the group your status as someone who had done tons of business on StyleLend?

That's easy, you can simply state your name, and mention that you have an excellent history of renting on StyleLend, excellent reviews, and then state a few statistics.

The problem with that is that your special status/skills/credentials is difficult to prove without giving away too much personal data, and without forcing your group to hop through some hoops in verifying it. That's the reason for our internet data verification status quo - people just hope that what others say is mostly true.

Also, let me show you who you are:

Style Lend:

<https://www.stylelend.com/closets/koh-kim>

Facebook:

<https://www.facebook.com/profile.php?id=2901669>

LinkedIn:

<https://www.linkedin.com/in/kohkim/>

This list will go on as number of sharing economy platforms increase in volume. This unneeded torrent of private information is the result of the model that's being pushed on us by all social media platforms.

We do not think it should be like this.

We believe it is a full disregard of privacy, and there should be a way to be a part of "collaborative consumption" system without giving away our information to anyone on the internet who wants to collect it.

We believe that just with sustainable business model where we are asked to think about preserving our environment, we must start thinking about privacy preserving sharing model, where in order to lease out some of wardrobe we should not be giving away too much of our private data.

Now, the question is why would you, as an owner of a peer-to-peer platform, bother with above?

A recent study by Virtru found that 73% of Americans who use the web are concerned about online privacy. Of those, 38% said they didn't know how and 46% said they don't know where to begin to secure their online information.

It is difficult to quantify how exactly how many potential clients are not joining your platform because they feel they may be exposing yet another aspect of their lives, but these 73%/38%/46% (choose one!) of any population sector is a large number to ignore.

What do we offer? We offer a different way for participants in sharing economy platforms to share their reputation. This sharing model is:

1. Anonymous - whenever you share, you don't have to link through your real (or account) name, nor to include any other sensitive information.
2. Fully controlled by client - you (as a client) share, you choose what aspects to share - for example, for StyleLend, you may choose to share how much business you do and nothing else.
3. Tailored per use: you share using what we call a "passport" - you create these passports per use, and every passport you customize for that use,

using different sources of information, and selecting different attributes.

3.1 Example:

a) If you choose to create a dating passport, you may decide to include your zip (source - creditkarma.com), and your age band (source - creditkarma.com)

b) If you are buying/selling on craigslist, you may want to include your zip(source - creditkarma.com) and your credit score (source - creditkarma.com).

4. Disposable - Once transaction is complete, you can erase your passport, and since your name is never exposed, you technically complete disappear.

What do you get out of this?

1. More privacy for current clients - you are joining the movIntelez is a platform for anonymous sharing of verified online reputation, empowering people to exchange relevant reputation while fully protecting their identity and privacy.

Intelez promotes "sustainable privacy" and makes "internet complicity reduction" possible.

Sustainable privacy - revealing only data needed to conduct business

Say, you're Koh Kim, and you have a stellar wardrobe that you share a lot via StyleLend.

You are organizing a meet (MeetUp.com) to share your experience, promote StyleLend, and offer consulting services to other young women who want to do the same.

How can you prove you had done tons of business on StyleLend?

You share your name, and mention you have an excellent history of renting on StyleLend

How can you prove your reputation? Also your names tells me this:

StyleLend:

<https://www.stylelend.com/closets/koh-kim>

Facebook:

<https://www.facebook.com/profile.php?id=2901669>

LinkedIn:

<https://www.linkedin.com/in/kohkim/>

It's too much! Just like sustainable business model preserving our environment, there should be privacy preserving sharing model, where your leasing wardrobe should be supported only with relevant data.

Intelez.com fixes all this. Our information sharing model is:

1. Anonymous - when you share facts, no need to share your name and address

2. Fully controlled by client - you always control what attributes you want to expose when sharing

3. Disposable - Once transaction is complete, erasing your anonymous passport allows you to completely disappear

What about "internet complicity reduction":

You are selling on eBay, and suspecting that a buyer is using a stolen credit card.

eBay advises not to care since PayPal is acting as an insurance, but unless someone prints money, in the end it is clients and not the company that pay for it.

Using intelez.com allows you to share your data, and find out who the buyer (or the seller), reducing chances of fraud.

Let's stop being complicit online!

e to reduce private information exposure for your clients, so your current clients will be able to expose their relevant "StyleLend fashion reputation" w/o revealing too much.

2. More clients - you create a new aspect of your platform (since now you are more private information conscious) that will attract new clientele that was hesitant to join before.

3. Adding value to your data - you're making "StyleLend fashion reputaiton" more valuable, since if it becomes easier to share, it can eventually become to fashion what "credit score" is to lending - a universal measure of how fashionable you are (or part of it).

4. Free - what's important, it is free for you - we have, as the first approach, the lowest level of integration that should cost you nothing.

Now let's chat about "internet complicity reduction":

Let's imagine that you are selling something on ebay, and you suspect that the buyer is using a fake account, and stolen credit card.

The typical stance is that you should not care since the credit card will cover any fraudulent activity, acting as an insurer.

This is bad, since money do not grow on a tree, and whenever there is a fraudulent transaction, in the end it is clients and not credit card itself that pay for it.

It is not direct, but money do not grow on a tree, and if PayPal or American Express are paying, they are using your money.

About the Author

Now, intelz.com can help with this by providing a simple [online dating scam](#), anonymous, secure and easy way for both participants to exchange information that will alleviate the fear, and make transactions that much more transparent and secure. Let's stop being complicit online!

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