

App helps students stay focused on school

Kudzo helps kids get excited about school by rewarding good grades and studying with gift cards and experiences. FOX 10 spoke with the creators of the app and with one Valley teacher who says this technology is having a big impact on student performance.

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"The hardest thing as a teacher is to motivate the students," said Julian Swiggett.

Julian Swiggett teaches Language Arts at Granada East in Phoenix and thanks to an app called "Kudzo" he says his students are performing better than ever.

"Just based on last year, definitely 65% of my students became more engaged in the classroom," said Swiggett.

Kudzo rewards students for academic success. Each time a student scans a report card or takes a daily knowledge quiz, he earns "Kudzo cash" or points redeemable for gift cards, dinner out, or even a day with a sports icon.

"One student thanked us that she was able to take her parents out to dinner for the first time, and it was kind of like no you earned this, you don't have to thank us," said [Logan Cohen](#).

Kudzo co-founders Logan Cohen and Trevor Wilkins want students to take their education seriously. With 100,000 users already, it seems students are doing just that.

About the Author

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