

Greek Life Leaders: Running the Supreme Organization

Many may only see collegiate Greek life as a cultural group who hides their partying behind community service hours and charitable donations. However, I want to challenge that stereotype by focusing on the professional development and self-improvement opportunity that's presented to Greek life members - especially those who hold leadership positions. Currently, I serve my one-hundred member sorority as chapter president and assist other officers to steadfastly keep up a well-balanced, structured, and involved organization.

Fraternalities and sororities must operate as a company first, and a socialite second in order to be successful. I want to indicate some key concepts that show the relation between Greek organizations and businesses.

Greek organizations:

- . Divide officers into teams to work on specific regions of the chapter
- . Must operate on a strict budget, fueled solely from member's dues
- . Must market themselves well to be able to continue steadily to recruit new members
- . Have mission statements and values to put on their members to and gear their brand
- . Must follow rules from, and are accountable to, their national headquarters
- . Have insurance to cover their organization and its members, as well as many policies and procedures in place for holding events

They are just a couple points that show how Greek organizations are ran as the greatest business, combining friendship with professionalism and offering members a good opportunity for private development.

As president, I see all sides of running a Greek organization and must help every officer no matter what team her position is just a part of. My days are filled up with constantly making decisions and [τ:α: ε:λ:υ:τ:α:ϑ:α:ϑ:α:ν:ω:ι:δ:σ:ε:ω:ν:σ:ι:δ:σ:ε:ω:ν:σ:ι:δ:μ:ε:ρ:ο:α:](#) weighing the consequences. I have learned to make fair decisions that benefit the more good, while remaining unbiased in the process. I also answer to everyone's questions and concerns while problem solving when an unplanned event takes place. For instance, we had a small crisis with flyers that were made to advertise an event we were having. If they came in, we noticed the contact email on the flyers was spelled wrong. After some deliberation, we made a decision to use the flyers we'd and made a brand new email address with the typo included.

A massive element of owning a successful organization is beneficial and professional communication. Our main forum of communication between officers and the advisory board is emailing. I discovered just how to properly send and respond to emails in a specialist manner. My communication skills have improved substantially since being a leader of my chapter. I have learned to communicate concisely and format information in the utmost effective way. I have discovered providing information in bullet lists is the best way to obtain members to learn messages fully. All of our officers must hold team meetings and get reports of progress in the different areas on their team. Officers are responsible for organizing their own meetings and taking minutes to record that which was discussed. Greek organizations teach members to effectively and professionally communicate through emailing, holding meetings, and working with others.

One of the very most valuable traits that I am still learning through my presidency, is ways to get confident with hard conversations. I work closely with our Director of Standards and Ethics to be sure our members are holding themselves to your high ideals and values. If someone is falling behind, it is our job to own conversations using them about why that is happening and what we are able to do to ensure it does not happen again. These tough conversations become even tougher when remembering that the members of our chapter may also be our friends and sisters. As a leader of a Greek organization, I'm understanding how to have these hard conversations while residing in control of myself and the conversation.

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About the Author

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