

Greek Living Leaders: Running the Ultimate Company

Many may only see collegiate Greek life as a social group who hides their partying behind community service hours and charitable donations. However, I would like to challenge that stereotype by focusing on the professional development and self-improvement opportunity that is presented to Greek life members - especially those that hold leadership positions. Currently, I serve my one-hundred member sorority as chapter president and assist other officers to steadfastly keep up a well-balanced, structured, and involved organization.

Fraternities and sororities must operate as a small business first, and a socialite second in order to be successful. I would like to point out some key concepts that report the relation between Greek organizations and businesses.

Greek organizations:

- . Divide officers into teams to work with specific aspects of the chapter
- . Must operate on a strict budget, fueled solely from member's dues
- . Must market themselves well in order to continue steadily to recruit new members
- . Have mission statements and values to carry their members to and gear their brand
- . Must follow rules from, and report to, their national headquarters
- . Have insurance to cover their organization and its members, in addition to many policies and procedures in area for holding events

They are just a couple points that show how Greek organizations are ran as the best business, combining friendship with professionalism and offering members a great opportunity for private development.

As president, I see all sides of running a Greek organization and must help every officer no matter what team her position is really a part of. My days are full of constantly making decisions and weighing the consequences. I discovered to make fair decisions that benefit the more good, while remaining unbiased in the process. I also response to everyone's questions and concerns while problem solving when an unplanned event takes place. For example, we had a small crisis with flyers which were made to promote an event we were having. If they came in, we noticed the contact email on the flyers was spelled wrong. After some deliberation, we decided to use the flyers we had and made a new current email address with the typo included.

A huge part of running a successful organization works well and [τα](#):

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main forum of communication between officers and the advisory board is emailing. I have discovered how exactly to properly send and react to emails in a professional manner. My communication skills have improved substantially since being truly a leader of my chapter. I have learned to communicate concisely and format information in the most effective way. I have found providing information in bullet lists is the greatest way to have members to learn messages fully. Our officers must hold team meetings and get reports of progress in the various areas on their team. Officers are in charge of organizing their own meetings and taking minutes to record what was discussed. Greek organizations teach members to effectively and professionally communicate through emailing, holding meetings, and working together with others.

One of the very most valuable traits that I am still learning through my presidency, is ways to get more comfortable with hard conversations. I work closely with your Director of Standards and Ethics to make sure our members are holding themselves to the high ideals and values. When someone is falling behind, it is our job to own conversations together about why this is happening and what we could do to ensure it does not happen again. These tough conversations become even tougher when remembering that the members of our chapter may also be our friends and sisters. As a leader of a Greek organization, I'm understanding how to have these hard conversations while residing in control of myself and the conversation.

Greek life has much more to supply compared to social facet of the organization, and can truly prepare adults to become listed on the professional world. Through developing members personally, and developing officers professionally, Greek organizations could possibly offer life-changing collegiate experiences that can't be found elsewhere.

About the Author

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