

Greek Life Leaders: Running the Ultimate Business

However, I would like to challenge that stereotype by concentrating on the professional development and self-improvement opportunity that is presented to Greek life members - especially those that hold leadership positions. Currently, I serve my one-hundred member sorority as chapter president and use other officers to keep a well-balanced, structured, and involved organization.

Fraternities and sororities must operate as a business first, and a socialite second to be able to be successful. I would like to point out some key concepts that report the relation between Greek organizations and businesses.

Greek organizations:

- . Divide officers into teams to work on specific areas of the chapter
- . Must operate on a strict budget, fueled solely from member's dues
- . Must market themselves well to be able to continue to recruit new members
- . Have mission statements and values to carry their members to and gear their brand
- . Must follow rules from, and report to, their national headquarters
- . Have insurance to cover their organization and its members, as well as many policies and procedures in area for holding events

They are just a couple points that show how Greek organizations are ran as the best business, combining friendship with professionalism and offering members a great opportunity for private development.

As president, I see all sides of owning a Greek organization and must help every officer no matter what team her position is really a part of. My days are filled up with constantly making decisions and weighing the consequences. I discovered to produce fair decisions that benefit the greater good, while remaining unbiased in the process. I also answer to everyone's questions and concerns while problem solving when an unplanned event takes place. For example, we'd a tiny crisis with flyers that have been made to market an event we were having. Once they came in, we noticed the contact email on the flyers was spelled wrong. After some deliberation, we made a decision to utilize the flyers we had and made a brand new email with the typo included.

A massive element of owning a successful organization is effective and professional communication. Our main forum of communication between officers and the advisory board is emailing. I have learned just how to properly send and answer emails in a specialist manner. My communication skills have improved substantially since being fully a leader of my chapter. I have discovered to communicate concisely and format information in the very best way. I have discovered providing information in bullet lists is the best way to obtain members to read messages fully. All of our officers must hold team meetings and get reports of progress in different areas on the team. Officers are in charge of organizing their particular meetings and taking minutes to record the thing that was discussed. Greek organizations teach members to effectively and professionally communicate through emailing, holding meetings, and working together with others.

One of the most valuable traits that I'm still learning through my presidency, is ways to get comfortable with hard conversations. I work closely with this Director of Standards and Ethics to ensure our members are holding themselves to our high ideals and values. When someone is falling behind, it is our job to own conversations with them about why this is happening and what we can do to be sure it generally does not happen again. These tough conversations become even tougher when remembering that the members of our chapter will also be our friends and sisters. As a leader of a Greek organization, I'm learning how to have these hard conversations while residing in control of myself and the conversation.

About the Author

Greek life has much more to provide compared to the social aspect of the organization, and can truly prepare adults to join the professional world [ειδήσεισ ελλάδα τώρα](#). Through developing members personally, and developing officers professionally, Greek organizations could offer life-changing collegiate experiences that can't be found elsewhere.

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